



BRIAN ROSS

SUSTAINABLE DEVELOPMENT/LAND USE/ ENERGY

Brian Ross leads CR Planning's work in sustainable development, energy policy research and program implementation, 'smart growth' land use planning, and public participation processes. Mr. Ross applies his knowledge and experience in comprehensive land use planning, economic development, implementation tools, and both local energy planning and state energy regulatory agency initiatives.

EDUCATION

M. A. Urban & Regional Planning, University of Iowa, 1986

B.A. Anthropology, Grinnell College, 1982

EMPLOYMENT EXPERIENCE

2003 - Present, Principal/Owner
CR Planning, Inc., Minneapolis, MN

1993 - 2003, Principal/Owner
Biko Associates, Inc., Minneapolis, MN

1990 - 1993, Director of Policy and Programs
Citizens Utility Board, Chicago, IL

1989 - 1990, Director of Energy Programs
Urban Coalition Housing Group, New York, NY

1987 - 1989, Director of Energy Unit
City of New York Office of Business Development, New York, NY

PROFESSIONAL ASSOCIATIONS

1000 Friends of Minnesota Smart Growth Design Awards judge

Minnesota Renewable Energy Assoc./American Solar Energy Society

Association of Energy Service Professionals

Director/Staff for Hometown Minnesota, Inc.

PROJECT EXPERIENCE

- Mr. Ross facilitated the creation of a new Comprehensive Plan for Becker County, MN, including data analysis, GIS mapping, and public meeting facilitation. He similarly developed comprehensive plan economic development studies and policies, and indicators for measuring progress toward land use goals in Itasca, Koochiching, Beltrami and Clearwater counties.
- Mr. Ross worked with the City of Minneapolis to create a density incentive (Floor to Area Ratio, FAR) for high performance energy efficiency for large downtown developments. Subsequent to the FAR bonus ordinance, Mr. Ross assisted the City in creating 'high performance' policies and guidelines for the City's public building projects (new construction and renovation).
- For the Non-point Education for Municipal Officials (NEMO) program Mr. Ross managed the development of an integrated set of model ordinances to protect water quality, including explanatory text and accompanying education materials.
- Mr. Ross is currently assisting local governments with regulatory, educational, and programmatic efforts to install solar rooftop technology as part of the Minnesota Million Solar Roofs Partnership.
- Mr. Ross worked on behalf of several non-profit energy advocacy organizations in Minnesota Integrated Resources Plan filings. Mr. Ross provided policy, technical, and programmatic comments on long-range utility plans for renewable energy and energy efficiency.
- Working for Minnesota Planning, Mr. Ross managed the development of an integrated set of model ordinances, *From Policy to Reality: Model Ordinances for Sustainable Development*, for local governments.
- For the Citizens Utility Board in Illinois, the Minnesota Attorney General, and other regulatory intervenors, Mr. Ross provided expert testimony on topics including cost of service analysis and rate design, transmission and distribution system planning, energy efficiency and renewable energy, gas utility rates, and gas supply planning.
- Mr. Ross directed the creation of a Land Use Plan for the North Shore of Lake Superior, between the cities of Duluth and Two Harbors. He managed a multi-governmental stakeholder-driven process to complete the plan, then provided implementation assistance to several local governments.
- Consulting to Hometown, Minnesota, Inc., a non-profit organization dedicated to reviving small city downtowns, Mr. Ross created a model downtown redevelopment plan based upon principles of sustainable development.