

Local Entrepreneurship and Downtown Vitality



Hometown Minnesota, Inc.

Hometown Minnesota workshops are made possible through your memberships.

Hometown Minnesota, Inc. is a non-profit 501(c)3 organization founded by communities active in the old Minnesota Main Street Program. Hometown Minnesota's is an advocate for enhancing and revitalizing the heart of small Minnesota communities, the Main Street business district.

Hometown, Minnesota promotes sustainable local economic development, community character and local history, and community-based entrepreneurial development. By connecting Minnesota communities with resources, technical assistance, and the organizational experience of other communities, Hometown Minnesota helps communities preserve and restore their downtown districts.

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Become an Affiliate member or renew your membership today.

For additional information please contact:
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**Hometown Minnesota Workshop
October 4, 2002
9am – 12:30 pm**

**Public Health Building
266 E. Bridge Street
Redwood, Minnesota**

Entrepreneurship and Main Street: Leveraging Local Initiative

Join Hometown Minnesota in Redwood Falls, the home of the Inventors Congress, on October 4th to discuss how community's can use their local energy and creativity to bring vitality to your Main Street. How can communities link local entrepreneurs to community and regional assets in order to further economic development goals.

This workshop will provide case studies on how two communities have linked entrepreneurship to economic development along Main Street. The workshop will also present resources available to communities and entrepreneurs to make local creativity turn into economic development. Presenters will discuss with the participants the barriers to entrepreneurship and the resources available to work through barriers.

Pam Steffen, owner of Walnut Station in Walnut Grove will discuss how local entrepreneurs have linked their efforts to the tourism assets in the community. Three business owners in Morton, Bernie Rathman, Linda Schwab, and Jackie Kokesh, will discuss how entrepreneurs in Morton strengthened Morton's Main Street and local economy. Representatives from the Redwood Area Development Corporation and the Small Business Development Center will discuss on-going promotional initiatives and resources available to entrepreneurs.

Cost: \$75.00 per community. Please make out checks to Hometown Minnesota. Workshops are free to member communities. Refreshments will be provided

**RSVP to Julie Rath
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