

Creating a 'Main Street' Vision: Downtown and the Design Team



Hometown Minnesota, Inc.

Hometown Minnesota, Inc. is a non-profit 501(c)3 organization founded by communities active in the old Minnesota Main Street Program. Hometown Minnesota's is an advocate for enhancing and revitalizing the heart of small Minnesota communities, the Main Street business district.

Hometown, Minnesota promotes sustainable local economic development, community character and local history, and community-based entrepreneurial development. By connecting Minnesota communities with resources, technical assistance, and the organizational experience of other communities, Hometown Minnesota helps communities preserve and restore their downtown districts.

Hometown Minnesota workshops are made possible through your memberships.

Become an Affiliate member or renew your membership today.

For additional information please contact:

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Hometown Minnesota Workshop
September 26, 2003
9:00 am – 12:00 am

Owatonna Public Library
105 North Elm
Owatonna, Minnesota

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How does a small city create a community-based vision and plan for downtown revitalization and enhancement? A successful downtown plan will address design issues, economic development, community character, and the financial and organization options for implementation. The Minnesota Design Team is a non-profit organization that uses volunteer professionals to help communities create a community-based vision for future development. The Design Team, in collaboration with Hometown Minnesota, is working to help small Minnesota cities create and implement long-range enhancement strategies for their historic downtowns.

Joining us as guest speaker is **James R. Dean**, the Chair of the **Minnesota Design Team**. James is an architect with 30 years experience, and has worked with the Design Team for over a decade, including site visits to communities as diverse as Roseau, Avon, St. Peter, and Steele County.

The workshop will cover (1) the relationship of design and long-range planning to healthy and sustainable downtown development, (2) what is included in a Design Team visit and resulting plan, (3) how to apply for a visit by volunteer professionals through the Design Team, and, (4) tools and techniques for implementing the plan using the community's organizational, capital, and human resources.

Cost: \$75.00 per community. Make out checks to Hometown Minnesota. Workshops are free to Affiliate members. Refreshments will be provided.

RSVP to
Owatonna Chamber of Commerce and Tourism
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